

GERMAN-ARAB HEALTH CONFERENCE -**ENABLING SAUDI**

ARABIA'S HEALTHCARE TRANSFORMATION

October 19th 2017

Venue: Hotel Adlon Kempinski,

Unter den Linden 77,

10117 Berlin

October 18th 2017 Reception and Dinner

Venue: Waldorf Astoria,

Hardenbergstraße 28,

10623 Berlin

Conference Language is English

Official Side Event of the:



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PROGRAMME as of 21st September

18th October | 07.00 – 10.00 pm | Reception & Dinner

19th October | 08.30 am - 05.00 pm | Conference

Moderator: Dr. Thomas Bahr | CEO | UG-MaS GmbH

08.30 - 09.00 am | Registration & Welcome Coffee

09.00 - 09.15 am | Welcome: Roland Göhde | Chairman of the Board | German Healthcare Partnership | (tbc) | Embassy | Kingdom of Saudi Arabia to Germany

09.15 - 10.00 am | Keynotes: (tbc) |

Minister of Health | Kingdom of Saudi Arabia |

Brigitte Zypries | Minister for Economic Affairs and Energy | Germany |

Dr. Bernd Montag | CEO | Siemens Healthineers

10.00 - 11.00 am | Improving Patient Outcomes & Modernising a Healthcare System with **Economic Returns**

Dr. Basma S. Al Buhairan | Managing Director of Health Care & Life Sciences | Saudi Arabia General Investment Authority (SAGIA)

11.00 - 11. 30 am | Coffee Break

11.30 - 01.00 pm | Breakout Sessions

Session I: Healthcare Regulation, "Model of Care", Insurance & Reimbursement

Irmtraut Gürkan | Deputy Chairperson | Heidelberg University Hospital | Dr. Michael Bitzer | CEO | Munich Health Daman Holding

Session II: Privatization in Healthcare: Clinical Excellence and Cost Efficiency

Moderator: Oliver Oehms | Delegate of German Industry & Commerce for Saudia Arabia, Bahrain and Yemen | Daniel Bahr | Federal Minister of Health ret. | Member of the Board | Allianz | Dr. Reinhard Wichels | Managing Director | WMC Healthcare

Session III: Diagnostics & Digitalization: Enabling the Transformation

Moderator: Jad Ayoub | Business Director Region: Middle East & Africa | Bioscientia | Prof. Erwin Böttinger | Hasso-Plattner-Institut | University of Potsdam | Prof. Dr. Klaus Lindpaintner | CSO & Director | King Abdullah International Medical

Research Center | Prof. Dr. med. Stefan Schönberg | Director | Institute of Clinical Radiology and Nuclear Medicine | University Hospital Mannheim

Session IV: New Delivery Models: Supporting Population Health – Curated by PricewaterhouseCoopers (PwC)

Moderator: Michael Burkhart | Healthcare&Pharma Industry Leader |

PricewaterhouseCoopers (PwC) | Dr. Jens Schick | Member of the Board | Sana Kliniken AG | Dr. Tim Wilson | Middle East Health Industries Leader | PwC | Dr. Axel Paeger | CEO | Chairman of the Board | Member of the Board of Directors | Founder | AMEOS | Dr. Haitham Mohammed Alfalah | CEO | King Saud Medical City

01.00 - 02.15 pm | Lunch

Ingo Behnel | Head of Department Europe and International | Ministry of Health | Germany

03.00 - 03.30 pm | Summary Breakout Sessions

03.30 - 03.50 pm | Closing Speech: Prof. Dr. Detlev Ganten | Founding President of the World Health Summit | Chairman of the Foundation Board

of the Charité Foundation

03.50 - 05.00 pm | Networking & Coffee

CONTACT

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- One speaking slot
- Five tickets
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- Roll up at the conference
- 5.000 EUR

BRONZE SPONSORING:

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For individual packages please contact the event host.