

XXXVII Brazilian-German Economic Meeting 2019

Natal, Rio Grande do Norte

“Brazilian-German Partnership in Times of Global Change”

Working Agenda

Update 2019/08/01

*Simultaneous interpretation German/Portuguese

<u>Sunday, 15 September 2019</u>	
19h00 – 23h00	Brazilian-German Personality Award 2018 <i>Exclusive event organized by the German-Brazilian Chamber of Commerce (AHK) (Members only and special guests)</i>
<u>Monday, 16 September 2019</u> Venue: Centro d Convenções de Natal - CCN	
08h00 – 09h00	Registration and Welcome Coffee
09h00 – 10h30 <i>Auditorium</i>	Official Opening Session of the Brazilian-German Economic Meeting 2019 Robson Braga de Andrade, President Brazilian National Confederation of Industry, CNI Dieter Kempf, President Federation of German Industries (BDI) Amaro Sales, President of FIERN General Hamilton Mourão, Vice-President of the Federal Republic of Brazil Fátima Bezerra, Governor of the State of Rio Grande do Norte Thomas Bareiss, Parliamentary State Secretary at the Federal Ministry for Economic Affairs and Energy (BMWi) Ambassador Otávio Brandelli, Secretary General of Foreign Affairs
10h30 – 12h00 <i>Auditorium</i>	Economic and Trade Panel
12h00 – 13h00	Luncheon hosted by FIERN
14h00 – 17h00 In parallel	Optional Business Matchmaking (previously scheduled)
13h00 – 14h00 <i>Auditorium</i>	Panel I: Agribusiness 4.0: Opportunities and challenges for companies
14h00 – 15h00 <i>Auditorium</i>	Panel II: Infrastructure and Energy: Efficiency through innovative technologies
15h00 – 15h15	Coffee Break
15h15 – 16h15 <i>Auditorium</i>	Panel III: Digitalization and Productivity: Strategic Solutions for SMEs
16h15 – 17h15 <i>Auditorium</i>	Panel IV: Health and Education: Quality of Life in industry 4.0

17h15 – 18h00 <i>Auditorium</i>	Closing Session of the of the German-Brazilian Economic Meeting 2019 and Presentation of DBWT 2020 Marc Reichardt , Chairman Mixed Commission, Brazil Section, President, Bayer Brasil Dieter Kempf , President Federation of German Industries (BDI) Andreas Renschler , LADW Chairman and Member of the Group Board of Management of Volkswagen AG and CEO of TRATON GROUP Ambassador Otávio Brandelli , Secretary General of Foreign Affairs Amaro Sales , President of FIERN Presentation of DBWT 2020
18h00 – 18h15	Transfer to Natal Port
18h15	Cultural presentation (SESI Big Band) and cocktail at the Natal Port
<u>Tuesday, 17 September 2019</u> Venue: Centro d Convenções de Natal - CCN	
09h00 – 12h00 In parallel	Optional Business Matchmaking (previously scheduled)
09h00 – 12h00	Meeting of the German-Brazilian Mixed Commission <i>Delegates only</i>
09h00 – 12h00	Technical visits
12h00 – 14h00	Luncheon for all participants