

About the North Africa Middle East Initiative of German Business (NMI)

NMI is dedicated to fostering the bilateral business ties between Germany and the Middle East & North Africa (MENA). By leveraging our relationships at the highest political levels in Germany and the MENA countries we aim to unlock the tremendous business potential through trade enhancement and investment promotion.

NMI represents the interests of German companies of various sizes and sectors in the MENA region. It pools regional activities and enables a concerted representation of German business interests vis-à-vis government and society in Germany, the European Union and the MENA countries. NMI builds on the expertise and the excellent network of its five member organizations and offers its consultative support in issues relating to economic policies, market access, foreign trade and investment. NMI further provides a broad variety of networking platforms (business roundtables, conferences etc.) on the occasion of visits by high-ranking government and business representatives in Germany and the MENA region.

NMI has been initiated by five leading German business organizations and their presidents:

Federation of German Industries (BDI)
Association of German Chambers of Industry and Commerce (DIHK)
Federation of German Wholesale, Foreign Trade and Services (BGA)
German-African Business Association (AV)
Association of German Banks (Bankenverband)

Chairman of NMI

Dr. Roland Busch, Member of the Managing Board of Siemens AG

Vice-Chairmen of NMI:

Dr. Michael **Diederich**, UniCredit Bank AG
Georg **Fichtner**, Fichtner GmbH und Co. KG
Dr. Stefan **Liebing**, Afrika-Verein der deutschen Wirtschaft e.V. (German-African Business Association); Conjuncta GmbH
Peter F. **Mayr**, Terramar GmbH

NMI covers 21 countries: Afghanistan, Algeria, Bahrain, Egypt, Iraq, Iran, Israel, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Palestinian Territories, Pakistan, Qatar, Saudi Arabia, Syria, Tunisia, the United Arab Emirates and Yemen.