

PROGRAM | 16 JANUARY 2020

New World Tax Order for a Digitalized Economy

Addressing the Tax Challenges of the Digitalization of the Economy

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Agenda

16th January 2020

09:30 Registration and coffee

10:00 Opening remarks

Monika Wünnemann

Head of Department Tax and Financial Policy, BDI

Russel Mills

Secretary General, *Business at OECD*

10:15 Taxing the Digital Economy – An Academic Perspective

Christoph Spengel

Chair of Business Administration and Taxation II, University of Mannheim

10:45 Revision of profit allocation and nexus rules (Pillar 1)

Pascal Saint-Amans

Director of the Centre for Tax Policy and Administration (CTPA), OECD

11:00 Global anti-base erosion proposal (Pillar 2)

Martin Kreienbaum

Director General of International Taxation at Germany's Federal Ministry of Finance/Chair of the Committee on Fiscal Affairs (CFA), OECD

11:15 Session 1: The challenge to the profit allocation and nexus rules

Keynote:

Krister Andersson

Vice Chair of the *Business at OECD* Tax Committee and
Chairman of the Tax Policy Group, BusinessEurope

Moderator:

Pascal Saint Amans

Director of the CTPA, OECD



In cooperation with:



Panelists:

Oliver Nußbaum

Global Head of Taxes and Duties, BASF SE and
Chair of BDI-Working Group for International Tax Issues

Bill Sample

Vice Chair, USCIB Tax Committee

Katherine Amos

Vice President, Global Transfer Pricing and Tax Disputes,
Johnson & Johnson

12:30 Lunch

13:30 Session 2: Global anti-base erosion proposal

Keynote:

Will Morris

Chair of the *Business at OECD* Tax Committee and
Deputy Global Tax Policy Leader, PwC US

Moderator:

Channing P. Flynn

Partner, Internat. Tax Services, Global Tax Technology Sector Leader, EY

Panelists:

Georg Geberth

Director Global Tax Policy, Siemens

Klaus Jörg Dehne

Head of Tax Controversy, Bayer until 31.12.2019, PwC since 01.01.2020

Achim Pross

Head of International Cooperation and Tax Administration Division, OECD

Rocio Bermudez Becerra

Senior Manager Tax Global Practices & Transfer Pricing, Repsol

14:45 Session 3: Strengthening dispute avoidance and dispute resolution mechanisms

Keynote:

Achim Pross

Head of International Cooperation and Tax Administration Division, OECD

Moderator:

Krister Andersson

Vice Chair of the *Business at OECD* Tax Committee and
Chairman of the Tax Policy Group, BusinessEurope

Panelists:

Achim Pross

Head of International Cooperation and Tax Administration Division, OECD

Juliane Sassmann

Partner, International Tax and Transfer Pricing, EY

Amy Roberti

Director Global Tax Policy, Procter & Gamble

Tim Zech

Global Head of Tax, Daimler

16:00 Closing and get together